



# Corporate Backgrounder

## Corporate Overview

Established in 1974 in Calgary, Alberta, BOWEN has grown from a three-person staffing agency to a world class leader in the provision of workforce solutions. BOWEN has an enviable client list, working with many of Canada's leading companies. With over 34 years of experience in the staffing industry and a commitment to customized recruitment solutions, best practices and leading-edge technology, we help employers find and retain Calgary's top talent.

With service offerings that include Recruitment, Contract Management, Outsourced Human Resources and Job Seeker placement, BOWEN is a seamless extension of our clients' HR departments. We offer strategic workforce solutions addressing a multitude of corporate and human resource issues.

In addition, BOWEN also attracts many of Calgary's best and brightest job seekers. Offering temporary, permanent and professional career opportunities, we help people find a job that provides the right work/life balance for them. In short, BOWEN matches extraordinary people with extraordinary opportunities.

## Experts in Human Resources Issues

BOWEN President Shannon Bowen-Smed is viewed as one of Calgary's human resources industry experts. She has appeared in countless media interviews and is an in-demand public speaker on issues relating to staff, women in business and balancing home and family life. BOWEN's Executive are frequently asked to provide expert industry comment on a variety of workforce issues.

## BOWEN Advisory Board

BOWEN utilizes an Advisory Board of business leaders and HR professionals to keep it current with industry issues and assist in strategic direction.

## In the Community

BOWEN believes in giving back to the community where we live and work. BOWEN's Brightlights Foundation is dedicated to enabling underprivileged women and children to reach their potential with funding, talent, time and creativity. BOWEN is also a presenting sponsor of the Scott Smed Invitational golf tournament that raises much-needed support for Calgary's Pregnancy and Infant Loss Program, as well as two homes for orphaned babies in Kampala, Uganda. In addition, BOWEN has supported many charitable organizations including:

- Alberta Children's Hospital
- Brenda Strafford Center
- Calgary Educational Partnership Foundation's "Stay in School Program"
- CIBC Run for the Cure
- CUPS
- Inn from the Cold
- Operation Christmas Child
- The United Way of Calgary
- Salvation Army's Toy Mountain
- The LITE 96 "Golf A Kid To Camp" Tournament (Kids Cancer Care Foundation of Alberta)
- World Vision