

# Corporate Fact Sheet

## Vision

To be a world class leader in the provision of workforce management solutions, by delivering technology, services and best practices that exceed industry norm and doing it in a way that adds significant value to our internal and external stakeholders.

## Mission

To profitably grow the company and enable our colleagues to thrive in a high performance, accountable culture that addresses the needs of our clients and prospective clients. In short, our mission is to continue to be a leader in the areas of Staffing, Flexible Workforce Management, Career Resources, Immigrant Works and Outsourced HR Solutions.

## Facts

**Founded:** 1974

**Number of Employees:** 40+

**Chairperson:** Laverne Bowen-Kruger

### Executive Team

**President / CEO:** Shannon Bowen-Smed

**Vice President, Finance:** Elvin Kruger, CA

**Vice President, Talent Sourcing:** Ken Vinge

**Vice President, Workforce Management:** Debbie Wershler

## Awards and Recognition

Over the years, BOWEN has received numerous awards for its exceptional leadership, innovation and service, including:

### Corporate:

- Calgary Herald Readers' Choice Award for Calgary's Favourite Employment Service (2000 through 2006)
- Alberta Venture Magazine: "Alberta's Best Run Small Businesses"
- Alberta Venture magazine: "Alberta's 30 Fastest Growing Companies"

### BOWEN President, CEO Shannon Bowen-Smed

- Selected as one of "Canada's Most Powerful 100 Women (Women Executive Network, 2007)
- Nominated for the Ernst & Young Entrepreneur of the Year Award (2004 - 2007)
- Ranked 9<sup>th</sup> in Profit Magazines' W100 ranking of Canada's Top Women Entrepreneurs (2007)
- Chosen to participate in the Richard Ivey League School of Business's first entrepreneurial program (2004)